**NILOY PARIA**

**🕾**+91-9832755399

**🖂**niloy254@gmail.com

**OBJECTIVE:** “To obtain a position where I can maximize my management skills, training experience and work for the fulfillment of organizational as well as individual goals.”

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**APERCU**

* Developing customer-focused strategies.
* Plans and implements all activities.
* Strategic business advisor.
* Providing good services and qualitative facilities.

**EDUCATIONAL CREDENTIALS**

2012: **MBA (MARKETING - major and LOGISTIC - minor)** from **EIILM** KOLKATA; secured 63.10%.

2009: **B.A,(general)**From**Yogoda satsanga palpara mahavidyalaya.VIDYASAGAR UNIVERSITY**;secured44.22%

2005: XII from **Mohar brahamaye high school (Arts) (W.B.C.H.S.E)** secured 57%.

2003: X from **Bharir bazar yogoda satsanga vidyalaya** (**W.B.B.S.E)**, secured 54.25%.

**CAREER CONTOUR**

**Working** with **UNITED SRIRIT Ltd**, HALDIA (EAST MEDINIPUR) as **sales executive (February 2012).**

* Looking After Secondary Sales.
* Make promotion for new brand and existing brand.
* Looking after posm (point of sales materials).
* Understands the customer's markets, competition, customer issues.
* Looking after products Reach and availability in retail outlet.
* Maintaining good relationships with the retailers.

**PROJECTS**

**Internal Projects**

* Project Title – Advertisement Campaigning on Tata Nano.
* Project Title – Designing the Sales & Distribution systems in west Bengal for FMCG products.

**External Projects**

(23September 2010- 20 November 2010) with **N J India invest pvt.ltd**, Kolkata as **Management Trainee** (Winter Intern)

* To give brief idea about the benefits available from M.F investment among the advisors & collect data from them.
* Call to that advisors either to take an Appointment or attending Business Opportunities Program (BOP) in NJ INDIA INVEST to discuss the business in detail.
* Enrollment with N.J for selling of MFs.

1. august to 10 October) with **bharti airtel limited,**kolkata as (**in shop demonstator)** for **Airtel 3g project**

* Demonstrate 3g dongle.
* Customer quarry about its plans, activation.

**PROFESSIONAL ATTAINMENT**

* Industrial visit to Exide Industries Ltd, Haldia.

**EXTRAMURAL ENGAGEMENT**

* Participated in TOWARDS LIFE FOUNDATION INDIA, A Charitable organization promoted by EIILM.
* CSR Activity.

**ACTIVITIES AND INTEREST**

* Playing Football.
* Interacting with different people.
* Travelling new place.
* Playing badminton.
* Internet Proficient.

**PERSONAL DOSSIER**

Father’s name : Jhantu paria.

Mothers name : Pranati paria.

Date of Birth : 25 April 1988.

Address : Amal kundu coloni, p.o- Unsani, p.s –jagacha, Howrah,

Pin-711302.

Linguistic Abilities : English, Hindi and Bengali.

Blood Group : B+

**Date:**

**Place: Signature**